



**LIST OF NON-PROFIT CORPORATIONS  
RECOMMENDED AS POTENTIAL LIQUOR LICENSE APPLICANTS  
FOR  
FESTIVALS & SPECIAL EVENTS AT TOWN OF AVON VENUES**

The Town of Avon adopted its Avon Brand Platform in 2014. Developed with broad and diverse community outreach, the Avon Brand Platform is utilized as a guideline in making decisions for special events and festivals (Events), which are permitted and/or sponsored on Town-owned property. The Avon Brand Platform touts Avon as “community-minded and family-oriented” while recognizing Avon’s “enriched and diverse collection of experiences” that includes “family-inspired events and activities at Nottingham Park...”

Events are permitted and often sponsored by the Town of Avon on Town-owned property. The majority of Event producers include liquor sales as part of the Event program. In support of the objectives of the Avon Brand Platform, the Town Council encourages all producers to make a purposeful effort to solicit a local non-profit corporation, when seeking a liquor license holder. Local non-profits deliver organizational programs, projects, special events and/ or activities, which enrich the educational, health, and/or social and economic welfare of the community; and, as such, positively impact the lives of individuals and families in Avon.

Through Avon’s Community Grant Program and liquor license application process, the Town has identified the following local non-profit organizations for producer consideration.\* *There is no requirement that a producer select one of the listed organizations.* If interested in contacting one or more of the organizations, Avon’s Director of Festivals and Special Events Danita Dempsey can make an introduction to the organization. She is available at [ddempsey@avon.org](mailto:ddempsey@avon.org) or 970.748.4032.

**Group I:**

Non-profit organizations appearing in this level have not held an Avon liquor license nor have a license pending, in 2016 or in 2017. The organizations are listed alphabetically and do not appear in order of preference.

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|-----------------------------------|--|
| Buddy Werner League               | Small Champions, Inc.                    |
| Eagle River Youth Coalition       | Speak Up Reach Out                       |
| Eagle River Watershed Council     | Starting Hearts, Inc.                    |
| Eagle Valley Land Trust           | Ute Springs Experiential Learning Center |
| Education Foundation Eagle County | Vail Valley Art Guild                    |
| Eagle River Youth Coalition       | Vail Valley Partnership no               |
| InteGreat!                        | Vail Valley Soccer Club no               |
| Red Ribbon Project                | YouthPower 365 no                        |
|                                   | Small Champions, Inc. no                 |

**Group II:**

Non-profits organizations appearing in this group have held an Avon liquor license or have a license pending, in 2016 or 2017. The organizations are listed alphabetically and do not appear in order of preference.

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|-----------------------------|----------------------------------|
| Bright Future Foundation    | Vail Valley Charitable Fund      |
| Eagle Valley Humane Society | Walking Mountains Science Center |
| Team Evergreen              |                                  |

\*Please Note: This is also not an exhaustive list of all non-profits serving the Avon community, but rather, as stated above, a set of non-profits which have applied for previous grant funding or a liquor license.